RND Technologies Pvt. Ltd.

Corporate Presentation

HOSTSHOP.in

About Us

RND Technologies Pvt. Ltd. Provides high quality services for web designing, web development, web hosting and E-commerce solutions to the end users on a broad range of hardware & software platforms and latest technologies. Within the 16 years of our operations, RND Technologies Pvt. Ltd. has carved a niche for itself in the IT industry and has increased its business by acquiring some major domestic and international projects. No doubt the company has been able to make a name for itself in a relatively short span of time only because of its ability and commitments to ensure customer satisfaction by rewarding quality work on right time and in a right manner.

We provide comprehensive IT solutions and services include Domain Registration, Web Hosting, Website Designing, CMS Websites, Website Maintenance, Website Redesigning, Web Applications Development, Search engine Optimization, E-commerce solutions, HTML Catalogues, Web Promotion, Intranet application development, Multimedia Presentation, Flash web site, Logo Designing, Catalogue, Designing, e-Brochure, & Software development.

We are happy to offer you a wide range of business services to meet immediate and future needs of organizations and individuals globally.

We have a wide range of technical expertise including E-commerce solution, website design, high quality web hosting services. Our passion is to partner with clients who embrace fresh, big picture ideas that help to evolve their marketing to a new level that ensures the future success of their business Worldwide.

Why Us ?

•More than 16 years of experience.
•We have Team of Expertise Professional.
•We deliver the Only Quality Products & Services 24×7.
•Our services are highly customized to your needs.
•One to One Interaction with each of the Client.

Philosophy

Our team knows that our clients deserve our time and attention therefore we provide every single client with a high Quality product. We believe in complete 100% honesty and integrity and in producing work we can truly be proud of. Our philosophy involves working in close association with clients by understanding their specific needs and providing solutions that enable them to cope with the present day's competitive and volatile business environment.

Vision Statement

To become the most respected web application development & solutions company in the world through world-class quality result oriented products and services with a focus on emerging technologies where the best in the industry want to work for the job-satisfaction and professional growth it provides.

•Honesty, Integrity & Transparency
•Customer Focus & Commitment
•Respect of the Individual & Environment
•Creativity, Innovation & Quality
•Teamwork & Collaboration

What the Web Can do ?

When you hand over a web site design project to **RND Technologies Pvt. Ltd.**, we take care of everything for you. We can handle everything from concept to design to programming to hosting to maintenance and promotion. We do all of this because you have more important things to do - like run your business.

We create excellent web sites. That evidence is in our web site design portfolio. But we offer much more than merely designing your web site—our production process, capabilities, experience and web site stickiness get you a smart web site that works and saves you money.

First, we consult with you to understand your project in detail. At this point, we offer immediate suggestions on how the project should go. Then we brainstorm and send a project proposal.

If your site requires designing, we will then give you 02-design layout from which to choose. Pick the one you like best or combine ideas from the designs.

Next, we start the first stage of production and generate HTML for you. You will be able to see the progress of your site on your own staging server. This insures that we stick to your plan and you can see what is going on the whole time.

When the first version is ready, you will be asked to proof it and request changes. We put your changes into effect and keep making changes until you are completely satisfied. At last the site is launched. On time!

Our Experience

Our management and staff is experienced in web site development, design, e-commerce, and programming. We can handle any size web site. We also have over 16 years of combined experience in business development and marketing. RND Technologies Pvt. Ltd. is a company that is qualified to assist you and your clients.

When your team with RND Technologies Pvt. Ltd. you connect with our experience, which benefits your company and positively impacts your bottom line.

Our Speciality

Professional Look and Feel of the Website with Valuable Information along with Best in Support & Services.   Our team of web site designers, programmers, project managers and sales representatives will work to make your web site a success.

RND Technologies Pvt. Ltd. is pioneer in providing complete Web Based Solutions. We utilizes the latest in creative technology to design and develop cutting edge Internet and Multimedia projects. Our core area of specialization include Creation of Visually stimulating front end to design that engage customers and help them to create a new identity with new look.

Our effort is to make a website visually attractive, our combine technology know how proven online strategies and artistic talent to make this happens for your customers. Your presence on the World Wide Web is a directly replication of your company.

To maximize the look and feel of a company identity use emphasizes the importance of effective front-end design in all projects. We incorporate Sound design principals that focus on ease of navigation website usability guidelines and smart clean content layout. We provide our clients a variety of concepts and directions and work hand in hand with them to produce an appropriate solution that exceeds industry standard.

There were very few companies providing 'Total Solutions' right from the concept to completion of web-based projects.

We conceptualized Website Designing to provide complete business solutions to all the Big and Small organizations wanting to have a web presence.

Domain
www.mysite.com

Hosting
Your site home

Website
Your actual site

Every website has these 3 parts

Our Values

Integrity: We expect integrity of highest level in all our transactions-with clients, employees, and stakeholders alike. For us there is no substitute to integrity. We harness transparency in all our business dealings and always employ industry best practices. Business ethics are of prime importance to us. We make no misleading promises; tall claims that can't be practically achieved; or run-of-the-mill substandard services for economic gains.

Customer Focus: Our services are driven to empower clients with a singular motive of exceeding their expectations. We aim at absolute client satisfaction by consistently producing technology solutions marked with high-performance and scalability.

Innovation: Innovation is at forefront of our survival. We offer pioneering solutions to customers by analyzing business trends and seizing opportunities. It is our endeavor to relentlessly pursue innovation to gain business advantage.

Respect: Absolute respect for individuals from all levels of organization irrespective of gender, race, religion, age and physical challenge.

Mission Statement

• To aggressively pursue business through innovation to provide exceptional customer service.

• To provide value based quality Solutions in line with global standards and technological advancements.

• To optimize profitability with customer service and relationships.

• To work for customer service and satisfaction so as to build, develop and maintain long lasting life time relationship.

• To support Government, NGO and voluntary service organizations in building a healthy communities.

Company Philosophy

Our business philosophy is erected on the two main pillars; **TRUST** and **COMMITMENT**.
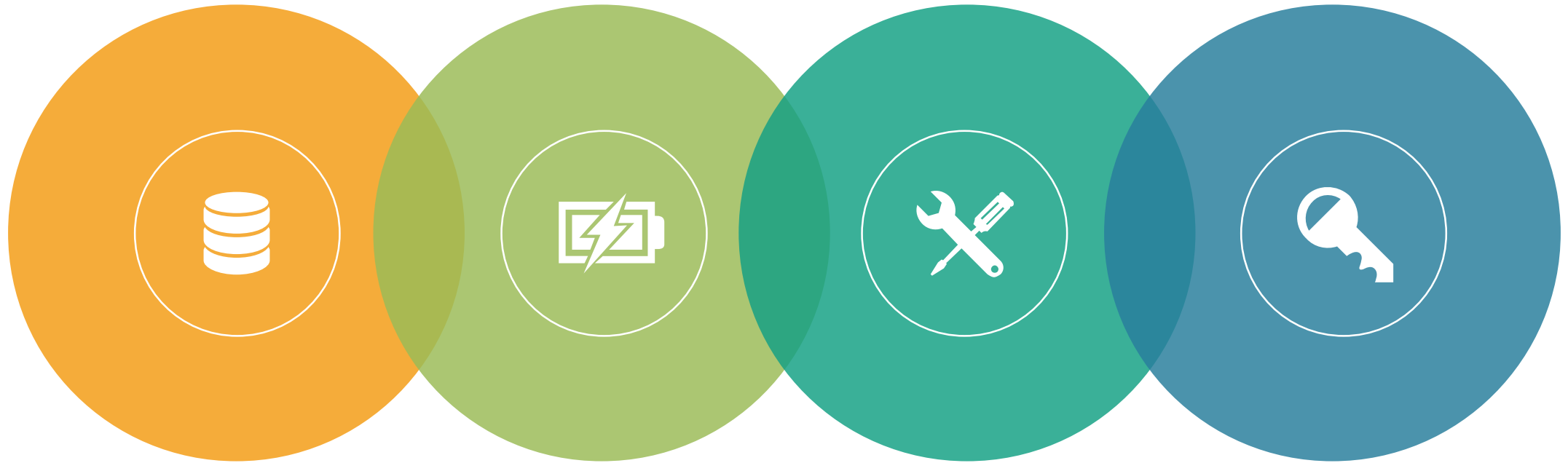
Excellence
To offer total creativity: design, applications and lasting value

Quality
Serving with professionalism aimed at customer satisfaction

Cost Effective
Adhering to the stipulated time and budget

Build Trust
Making and keeping relationships for life

Strategy Step Up

Planning	Mapping	Strategy	Controlling	Building	Classification
Trending	Finishing	Research	Development	Sample	Mobile

Director's Message

We have come a long way since 2001. We made a significant progress in this journey of 16 years our dedicated Professional team and highest level of client's satisfaction.

We are expertise in Website Design, Web Apps Development, Open Source, Corporate Branding Solutions, Domain & Hosting Solutions, Corporate Mailing Solutions, Customized application, real time application, apps and web portals. We continuously explore new technologies and innovative techniques to meet the expectation of our prestigious clients.

We always focus on reducing burden of our client's business management to provide our services such as Web Design, Web Apps, Hosting, E commerce solution and data centre solutions. We know what online success really means to our clients. Once the website, portals or e commerce stores goes online, the real challenge comes wherein we take care of digital marketing needs for our clients.

We are committed to deliver complete solutions to our customers, based on the latest technologies at cost effective prices and ethical business practices. We believe that customer satisfaction is the only success formula that can carry us far in this competitive market.

Since 2001

Domain Registration	Web Design	Web Hosting	Corporate Mailing Solutions	Corporate Branding Logo/ V Cards/ Letter Heads Designs	MOBILE
Web Applications	E-commerce Magento Opencart Woocommerce	Payment Gateway	SEO	Website Maintenance	E-book Creations
SSL Certificates	Blog Creation	SMS Service	Website Redesigning	SMO	Corporate Films & Videos
MAPPING	Software Development	Content Writing	BRANDING	Dedicated Servers VPS Cloud Solutions	SMS Gateway
Brochure/Poster Design	Presentation	Digital Marketing	CMS Based Website	Professional Photography	INTRANET APPS

Our Strength

Needless to say, we have been able to develop a large list of satisfied clients in countries around the globe. We are really proud to say that all this is due to our honest and equilateral commitment in understanding the needs of our clients and providing them with precise solutions in accordance with their requirements.

Latest Technologies

We deploy the latest technologies to meet your unmatched IT requirements.

Expertise Professionals

We hire only the best of talent available in the market and ensure that we utilize the cutting edge top range methodologies and techniques to develop and execute your projects.

Productive Work Environment

We share a healthy work environment where our employees continually learn and mature as a habitual practice.

Quality

Not only do we strictly adhere to the highest international level quality standards, but we regularly communicate with our clients and keep them aware of the latest developments.

Excellent Support

Offer the most excellent support and dedicated service by a full-fledged web development team.

Services

Making your business unforgettable through our design solutions. We offer a personal design approach to help your business feel involved in the creative process. We help and support you with clear thinking to achieve the brand identity you require for your business across all marketing material for web and print.

Web Solutions

Web Solutions can offer you a perfect solution based on your requirements with in your budget. Whether you're bringing your business online for the first time or updating your existing one, we design and develop responsive web solutions that will ensure you stand out from your competitors.

Corporate Branding

We help build businesses that are creative, connected and current. Whether you're looking for New Branding or to rebrand your business completely or would rather just update your brand identity, we provide a full branding service that will ensure your business looks it's best.

Product Features

Our Services are as follows

Domain Registration
.com .net .org .in .co.in & all

Web Application
Custom Application Development, Web Portal, PHP, Java, .Net, Leave Management, Inventory & Stock Management, Warehouse Management, Tender management

Content Writing
Using proper keywords & Professional Written Content for all your Needs to explore you on the web world. Multilingual Support

E-Commerce
Ecommerce Solutions Shopping Cart Features Payment Gateway Integration

Hosting- Linux/Windows
Shared Hosting, Dedicated Hosting, VPS Hosting, Cloud Hosting, E-commerce Hosting, High Availability Servers

Digital Marketing & PR
PPC, SEO, Social Media Marketing, Affiliate Marketing, SMS, Radio, E-mail Marketing, Creative content, Social Media Advertising.

SEO & SMO
Organic SEO, PPC Setup & Management SEO Friendly Content Writing, Social Media Optimization with page creations and more.

Payment Gateway
PayPal, CCAvenue, PayU and others Payment Gateway Integration.

Web Design
HTML 5, Responsive Design, CMS Web Development Word Press Joomla, Cross Browser Compatible, Mobile Friendly

Corporate Branding
Logo Identity, Flyers, Brochures, Catalogue, Banners, Advertisement, Cards, Letter Heads , Presentation and more.

Mailing Solutions
Corporate Mail Solutions for Small to Enterprise Level, Reliable, Secure and Scalable with Advance Features

SMS Gateway
SMS Gateway – Both Promotional and Transaction Purposes with Guaranteed Delivery within Time.

Photography
Professional Photography Services with High Resolutions, Lights & Equipments and Processing.

Corporate Films & Videos
Concept Script Development, Shooting & Photography, Editing & Special Effects, Voice Over, Delivery.

Dedicated Servers & VPS Solutions
Dedicated and Virtual Private Servers with Managed Services & Support.

Mobile App
We develop both native applications and cross-platform apps to function on all major operating systems.
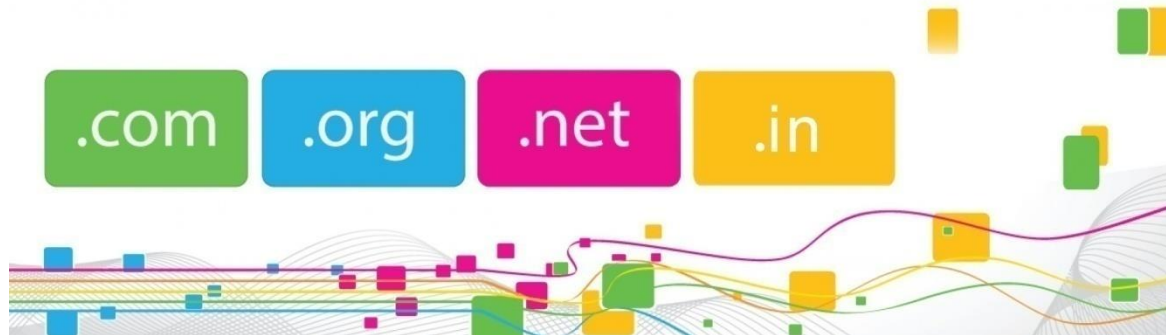
Domain Registration

Domain Registration: Are you looking for *domain name registration service* providers in India? Your search ends here! Register your desired domain names .
All kinds of extensions for Domain name booking

Domain Registration

Domain Transfer

Web Hosting

Platform – **Linux** & **Windows**

Unlimited Space
Unlimited Web Space for Web Hosting. FTP Accounts, Unlimited Bandwidth, 100% Uptime

Cpanel with PHP with My SQL
Cpanel Control Panel to Manage all at your End. Web Based interface to create and Manage Database

Softaculous One Click Installer
Install WordPress and Other Applications free with One Click Install.

E-mail IDs
Free Emails with Every Package with Manage , Create, Delete E-mail IDs easily.
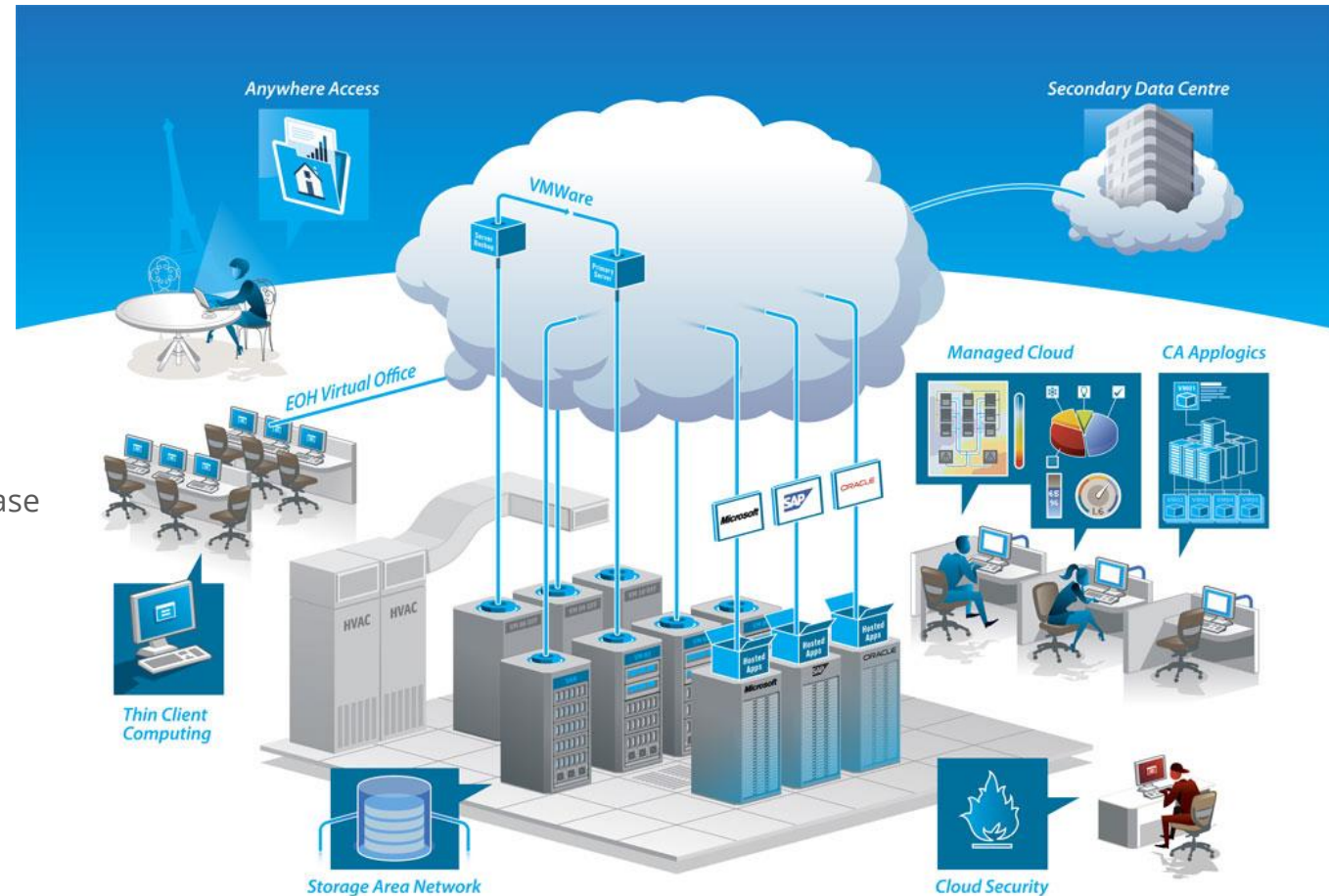
24x7 Support via E-mail with Auto Ticket Generation

Cloud Hosting

Platform – *Linux* & *Windows*

- High Reliability
- High Availability
- Scalable
- Fully Managed Services
- Automated Backup of Database & Applications
- Server Snapshots
- Monitoring
- SSD Storage – fast IO
- Complete Root Level Access of the server.
- Unlimited Remote Hands support.
- Firewall, spam & antivirus for data security.
- 99.9% uptime.
- 24 X 7 Phone Support.
- Disaster Recovery Option.
- Brute Force Detection & Safety
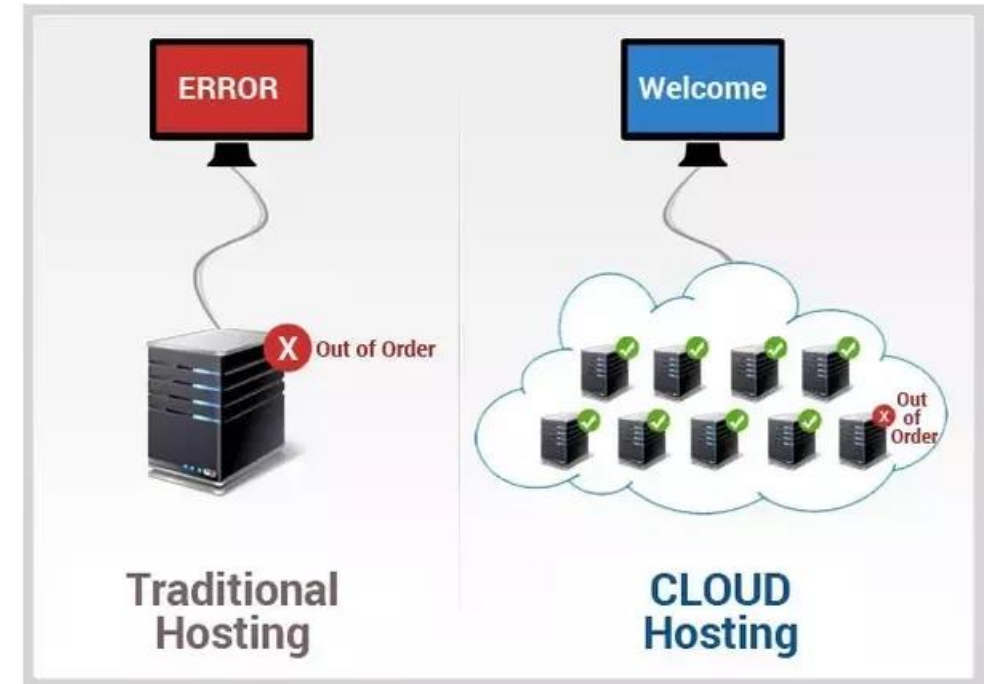
Dedicated Servers & VPS Servers

Deploy Instantly

**Choice of data centre:
Mumbai or Hyderabad**

Fastest connectivity in India

Fixed Delivery SLAs

Instant upgrades

24x7 Forever Support & Monitoring

we have servers which cater to any and every possible need. Ranging from hosting websites, database servers, application servers or heavy traffic forums and social media platforms, we have the server configuration for you.

Corporate Mail Solutions

Platform – Linux & Windows

Bulk Storage
POP3, SMTP, IMAP Support

Backup of all Incoming & Outgoing Mails
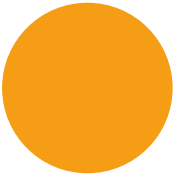
Full Control Panel Access
Full Control Panel to create, delete and manage mailboxes. Features like Auto Responder, Forwarding Options, Mailing List Creation, Archives, Webmail Access

Spam & Virus Protection

Unlimited E-mail IDs

Compatible with Android, Windows, iOS, Blackberry Phones & Tabs

Web Design

Website Design

Designing a website is a creative process. Our goal is a perfect marriage of form and function. We start by looking at what you want to achieve. How should it look and feel? What functions does it need? Who is it aimed at? We create websites that perform perfectly and look fantastic, creating a strong first impression for your brand. Whether you want a basic site to encourage sales calls, or to create a bespoke, all-singing-and-dancing interactive service, we can help. We cater to all businesses – no matter how modest or grand. Our design team work tirelessly to deliver those special touches that bring your vision to life.

- Turnkey Solution- Domain + Hosting + E-mail Ids & Web Design
- Professional look & feel design with rich graphics & animation
- Responsive Design- Mobile, Tabs Laptop, Desktop Views
- HTML5, CSS3, W3C Complaint
- CMS Based Website Design-Word Press, Joomla and more
- E-commerce Website with Payment Gateway Integration & SMS
- Database Driven Website Design & Development
- Cross Browser Compatible, IE, Chrome, Safari, Firefox, Opera
- Website Optimization
- Creative Content
- Search engine friendly code with keywords and description
- Website sitemap submission to Google
- Face book account setup
- Twitter account setup
- Google analytical report to view number of hits
- Free advice on directory listings
- Free consultation to market website online
- Full help and guidance provided to display relevant info on website.
- Image Galleries
- Enquiry & Careers Forms with file upload pdf, docs, doc, jpg
- 24X7 Support & Services with Automatic Ticketing System

Web Design
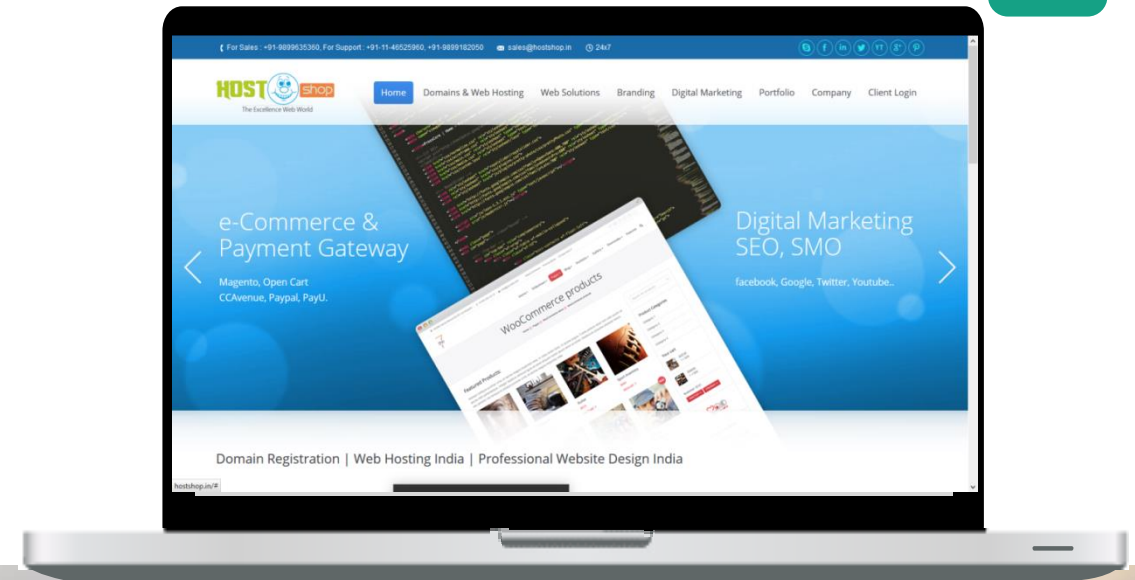
Our design team works closely with you to understand your business, brand, and audiences to deliver a unique and user-friendly website. We understand that each and every visitor to your website is a potential new customer, and we will work with you to make your website work hard for your business. We pride ourselves not only on our design capabilities but also our coding skills.

Website Portfolio

www.stalkbuylove.com

www.brlf.in

www.minda.co.in

www.agrosaw.com

www.ohfab.in

www.pinetrainingacademy.com

www.changeurstory.in

www.lizaproductions.co.in

www.stonerestorations.in

www.cmr.co.in

www.sidhast.org

www.faithealing.com

www.apvs.in

www.ibroad7.com

www.smartcaresolutions.in

www.mgmh.net

www.naiindia.com

www.csr.minda.co.in

www.pilarsociety.org

www.apfl.in

www.tkac.in

www.vermatravels.in

www.divinesociety.org

www.franciscanclaristsociety.org

www.actuatebusiness.com

www.drnnkhanna.com

www.persiancarpet.org.in

www.laparoscopy.ae

www.ayushmancollege.com

www.jmdturfindia.com

www.gautambhatia.com

www.chetnango.org

www.balaknama.org

www.sarvap.com

www.nirvanaa.org

www.pariharandsonpar.com

Website Maintenance Service

Our website maintenance services include...

• Product changes and additions
• Updates to calendar or events
• Add breaking news or upcoming events
• Content edits and SEO improvements
• Site facelifts and makeovers
• Adding new or removing out-of-date web pages
• Adding photos, images, logos, graphics, PDFs, videos, etc.
• Adding forms and/or external links
• Page design updates, changes or completely new looks
• Shopping cart product updates; and ecommerce functionality improvements
• Bug fixes and database programming updates
• Security vulnerability updates
• Upgrading your CMS or plugins
• Reworking outdated components
• adding new pages or sections to your website
• making individual updates on an as-needed basis

Revenue

Think of us as your in-house website maintenance and improvement team. Just send us your updates and change requests and *consider them done*. Your work will be completed promptly and exactly as requested.

24X7 Support , Maintenance request through Email Only, Auto Ticketing to track your work

Website Maintenance Service

Step 1: Website Review
When you hire eLab Communications, we will review your website, back it up, and install traffic monitoring so you can easily gauge your progress. If we find any technical, usability, or search engine problems we will inform you and recommend fixes.

Step 2: Train You on Our Web-based Maintenance Request System
After our initial assessment, we will train you to use our easy to use online update request form. If you prefer you can also email or fax a detailed description of any changes required…. whatever works best for you.

Step 3: Update You with the Completion Date
After we review your update request and any related files, you will receive a confirmation ticket number and an estimated date of completion. Then we will perform the updates, proof for accuracy and troubleshoot the changes.

Step 4: Preview Updates on Our Secure Testing Server
To avoid disrupting your live business site during maintenance we will post changes for your approval to our secure, password protected, testing server.

Step 5: Post Updates on Your Live Website
After receiving your approval we will let you know as soon as the updates are live on your site. Then you'll enjoy an enhanced site that better meets your business needs and requirements!

100%

Maintenance

A Dedicated Support Team cater you for All Website Maintenance Work.

Whether you are a small business, large enterprise or non-profit organization, **we guarantee our work**.
All of our services are delivered in a timely manner.

Web Application Development

Robust, Secure, User Friendly, Latest Technologies, Scalable

Custom Web Application

Provides custom web development and programming services based on the latest technologies and industry trends.

E-commerce Solutions

We provides end-to-end e-Business, B2B and eCommerce solutions for different market verticals to help clients excel in the digital marketplace.

Enterprise Application

We provides web application development services for complex business logics dealing with large amounts of data and transactions.

Work Flow Management System

As per your current business process work flow we convert to computerization the entire process with value addition and automation.

We offers comprehensive Web Application Development services customized to meet your business objectives. Our team of expert web developers have proven experience in CMS Development, Ecommerce Development, Open Source Development, HTML5 Development and Web application development.

Our Technical Expertise: Open Source Technologies
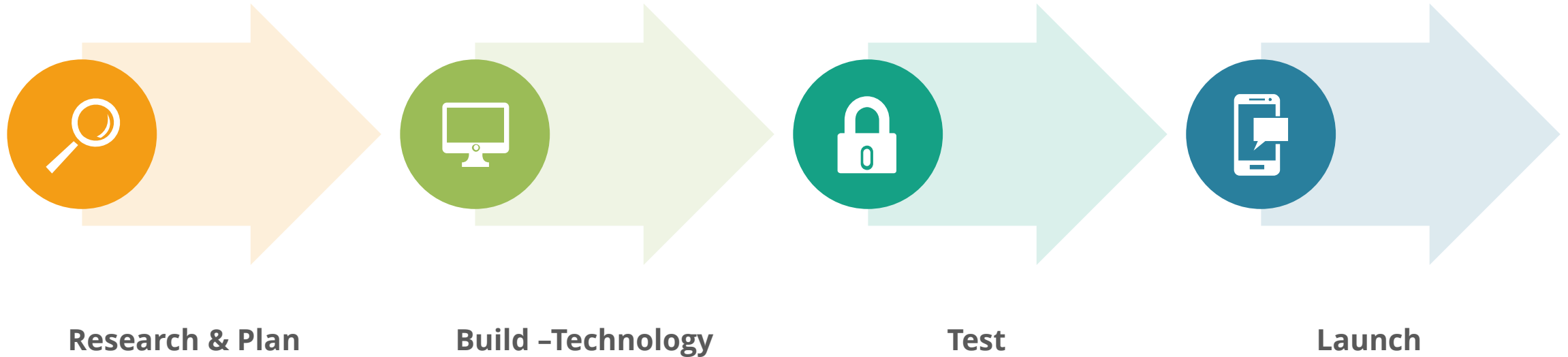LAMP (PHP/MySQL)

Frameworks CakePHP, CodeIgniter (CI), Zend, Symfony, YII
open source Joomla, Magento, Drupal, Wordpress **AJAX**
Frameworks Prototype, JQuery, Yahoo UI Library
Databases MySQL 5.x, PostgreSQL

Web Application Development

Research & Plan

Build –Technology

Test

Launch

We focus on offering advanced features, and enhanced functionality through the use of appropriate technologies ensuring a successful result.

Web Applications- Products

Inventory & Stock Management Software

Leave Management System

Warehouse Management System

Tender Management System

File Sharing & Management System

Survey Software

ERP & CRM

Automobile : Quality, Calibration, SIR

We focus on offering advanced features, and enhanced functionality through the use of appropriate technologies ensuring a successful result.

Digital Marketing & PR

Digital Marketing Services

- Market Research
- Brand Strategy & Planning
- Digital Media Planning & Buying
- Search Marketing Programs
- Social Media Marketing
- Affiliate Marketing
- Mobile Marketing
- E-mail Marketing
- Display Remarketing
- Whats App Marketing
- Blog Creation & Blogging
- Content Creation & Management
- Creative & Experience Design
- Technology & App Development
- Measurement & Analytics

Paid Media Marketing – PPC – Pay Per Click

Many of the features of PPC campaign make it the most attractive advertising option worth spending money on.

- Immediate Results
- Scheduled Advertising
- Generate Targeted Traffic
- Custom Budgeting
- Geo Location
- Brand Awareness
- Easy Tracking

Core & Support Channels

- Website
- Mobile site
- Apps
- Facebook
- Twitter
- LinkedIn
- Email newsletter
- SEO
- PPC
- Affiliate marketing
- Banner advertising
- Social Media advertising
- Group deals
- Location based advertising
- Content Marketing
- Blogging

E-Commerce Solutions

Our multi-disciplinary team of experienced ecommerce experts – Development, BAs, QAs, UX experts, Digital Marketing, and Creative Design – would love to help you craft your ideal ecommerce experience.

We help build and manage online selling portals. Not only that, we also work with you to strategize your web business, get it in line with your offline business, suggest technology solutions that are right for you; and execute your digital marketing campaign. And that's what differentiates an ecommerce expert from a website developer!

Whether you want to extend the capabilities of your existing ecommerce stores to the next level, or want to build brand new ecommerce stores and apps from ground up, we can leverage a wide range of technologies to deliver high-impact solutions.

E-Commerce Solutions

eCommerce Strategy
Craft tailored, metrics-driven strategies that drive the eCommerce enterprise

Process and Infrastructure Setup
Build your online department from ground up with the latest tools and technologies

Online Marketing
Make your brand's presence felt online through search, social and display

Cataloging / Photography
Build your online store with compelling imagery of your merchandise enhancing the shopping experience

UX and Design
Giving users a natural flow through the site with compelling designs to amplify the shopping experience

Content Marketing
Create curated, engaging content that resonates with your brand

E-Commerce Solutions

Marketplace Management
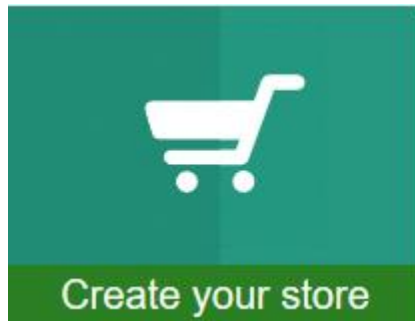Connect your brand with the online marketplace to clock results from day one

Traffic Generation
Reach out, engage and drive customers to your online store from every available digital touch point

ROI Analytics
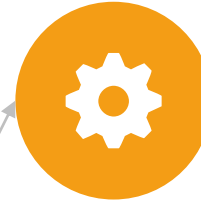Measure progress every step of the way towards a self-sustaining eCommerce store

Create your store

Process orders

Store Promotions

Built to grow

Payment Gateway Solutions

Boost Your Sales With Market Leading Payment Gateway

Payments Accepted through: Net banking, Debit **Card**, Credit Card

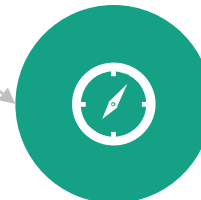**If you're a business that wants to sell goods and services online, we can help accelerate your revenues with our state-of-the-art online payment solutions.**

PayPal™ CC-Avenue® Google Checkout EBS payu

CREDIT CARD VISA Maestro MasterCard HDFC BANK We understand your world

Multiple Currency Processing

Multilingual Checkout Page

Easy Customization & Integration

Fast, Secure & Reliable

SMS Gateway Solutions

100 % Delivery Guaranteed for Promotional & Transaction SMS

Promotional SMS Service

- Send Marketing SMS to boost your business.
- Sender ID not allowed.
- Send marketing sms as offers, product promotions.
- Time limit 9 AM to 9 PM only.
- SMS Will not be delivered on DND numbers.
- No documents required
- Instant Activation

Transactional SMS Service

- Send sms with your company name (Six characters)
- Pre-approved alert content only
- Send 24x7 SMS.
- SMS Will be delivered on DND numbers
- Documents required.
- 2-3 Business Days.*

18 Paisa Per SMS

Product Features

Full Service Digital Marketing Strategy & Delivery

Search Engine Optimization

Pay Per Click Advertisement

Social Media Strategy

Content Marketing & Blogging
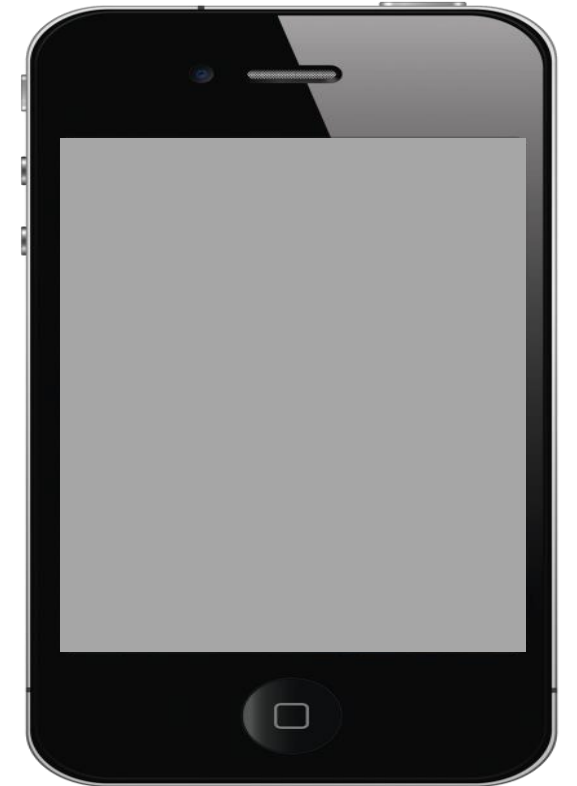
Affiliate Marketing

Web Analytics

Mobile Strategy

E-mail Marketing

- Take advantage of existing demand for your products & services..

- Pay only for relevant traffic: limit by geography, days of the week, time-of-day, keywords, etc

- With well written ad copy, reduce your number of dead leads.

Our PPC marketing process allows us to create a campaign that is specifically built with your business goals in mind.

Pay-Per-Click **Marketing**

Increase relevant traffic to your website through **paid search engine advertising** .

PPC Process

Account Setup → Keyword Reseach → Campaign Setup → Ad Creation → Tracking Installing &Testing → Analysis and Feedback → Campaign Launch → Monitor Performance → Campaign Assessment & Optimisation

The PPC Process
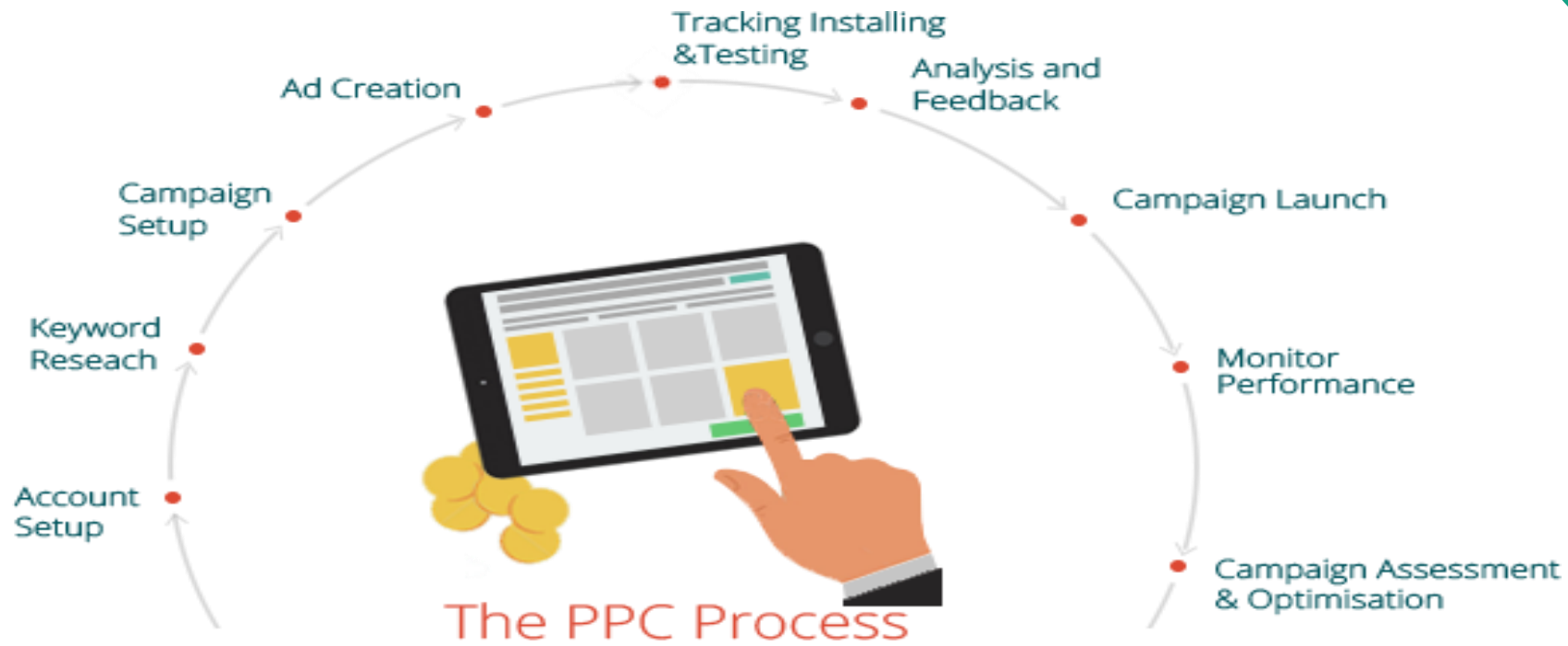
SEO Process

Keyword research/discovery + Content strategy

The SEO Process

Content Writing · Website Optimization · Keyword Research · Seo Submission · Client Requirements · Link Building · Website Analysis · Reporting
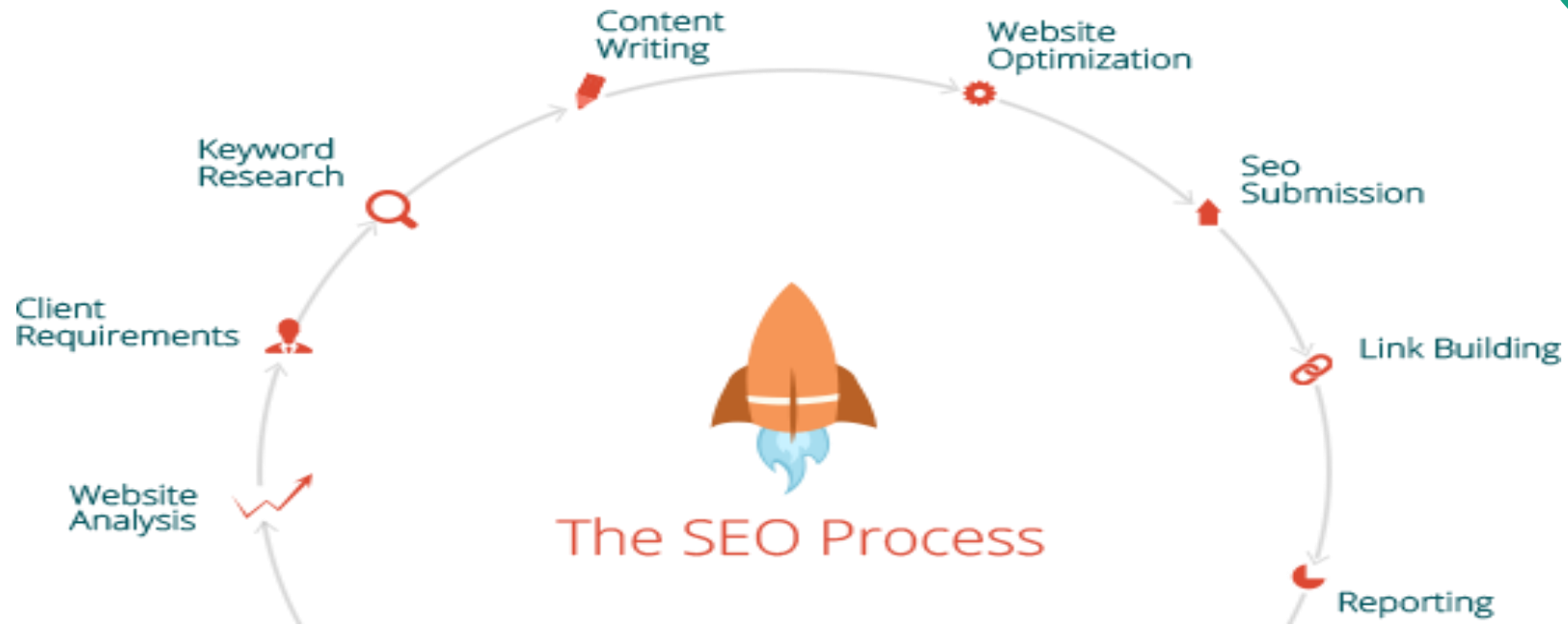
Corporate Branding

At RND Technologies: we provide an integrated brand development service that allows you to convey a consistent image across multiple media formats.

Corporate Branding

Logo Identity

Tagline
Typography
Business cards
Letter Head
Envelop

Brochures &

Catalogues Design

Corporate Brochures
Products Catalogue
Flyers

Banners, Standees, Backdrops

Flex Printing
Vinyl Printing

Presentation

Power Point Presentation,
PDF Profile

Advertisement

Print Media
Radio
TV Commercials

Content Writing

Delivering SEO Friendly, Interactive, Convincing, Unique and Professional Content Writing Services

Content development services including creating, developing, adapting, localization and translation content is one of most important activity of communication lifecycle. The advertising and marketing of your business is primarily based on your content. The content be it on a brochure, newsletter, product manual, website, presentation is the most important message that you send to your customers.

Our content creators include translators, copywriters, editors, proof readers and domain specialists in various industries including telecommunication, health care, pharmaceuticals, IT, education, manufacturing, e-learning, e-commerce, etc.

Business Writing- Make your business Professional, Effective, Unique

Web content Writing- Let your website Talk, Communicate and Interact

SEO Copywriting- Optimize, Promote and Excel with your words

Article Writing- Meant for readers..Informative...Featured...and much more

Newsletter Writing- Talk to your clients routinely; say the latest about your business

Ebook Writing- Amass all your expertise, working and much more into one......

Blog Writing- Interesting...Entertaining...Let readers enjoy your style of messaging

Technical Writing- Explain in Informative, Detailed, Easy-to-Interpret ways

Press Release- What's new and What's more..tell everyone.

Corporate Films & Videos

We are creating high quality films for businesses looking to take their marketing communications to a new level.
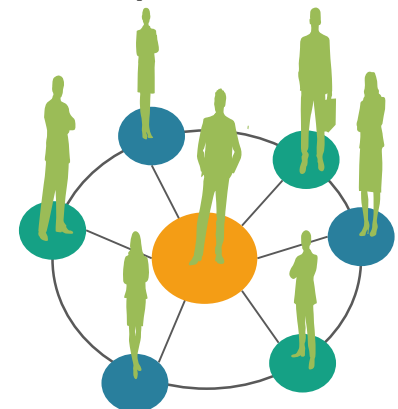
High End Video Shooting Facilities:

- Professional Voice Over and Recording Facilities
- Linear and Non Linear Video Editing Facilities
- DVD Authoring Facility
- Quality Control Facility
- Advanced Animation Tools
- Resource Rich Library
- Exhaustive Reference Material

Scripting & Conceptualizing

Production, Animation, Sound

Post Production

In the current economic environment, communicating the story and vision of a business or charity is essential, and the most effective way to accomplish this is by promoting your products and services through the medium of video. With the emergence of fast broadband and 3.6 billion Youtube searches performed every month, video is no longer an extravagance but a fundamental tool for reaching and informing potential customers and donors. No website – and therefore no organisation – can afford to be without video.

Corporate Films & Videos

Scripting

Sound & Music

Filming

Idea Generation

Special Effects

Colour Grading

Motion Graphics

Editing

New Idea

Corporate films and videos can have a host of applications, whether you want to produce a video for training and motivating employees or whether you would like to highlight the benefits of your products / services while presenting your company's strengths. Whatever your requirements are, we can create powerful and lasting films that will remain with the target audience.

Interactive media solutions provided by us consists of:

- Multimedia Presentations
- Corporate videos
- Motion Graphic Animation
- Corporate Presentations
- Interactive Brochures
- Audio video mixing

Photography

Corporate, Industrial & Product Photography

Without Photography the world of advertising does not exist. The world witnessed the boom of professional photography services in every of life. Business houses cannot sell their wares. They cannot build a **brand image** for their product. Neither the consumers buy your products without seeing what you are selling. Well you might describe your product in 1000 words. But that won't be as effective as a good photograph of that product. So to sell your product to the consumer you need a picture of that product. To need a picture of your product you need professional photography services.

Our Professional Photographers conceptualize the ideas, put them beautifully in their photo-shoots weaving a story around your products and or brands and about your company. They execute the photography production projects from start to finish taking care of even the minute details including lighting, sharpness, high resolution and the best quality. Besides having professional photographers in our creative team, we have complete state-of-the-art photography equipment including the infrastructure and the ambience to shoot. This gives us a competitive edge in the field of professional photography.

We will take the perfect photos...

Photography

Corporate, Industrial & Product Photography

Corporate Photography

Product Portfolio

E-commerce Products Photography

Industrial Photography

Mobile App Development

we can deliver fully integrated solutions including mobile internet sites, augmented reality, mobile coupons, mCRM and location based services. We have the expertise to utilise Bluetooth, QR Codes, SMS and MMS, GPRS and newer technologies like NFC (Near Field Communication) in the development of apps.

Multi Platform Development
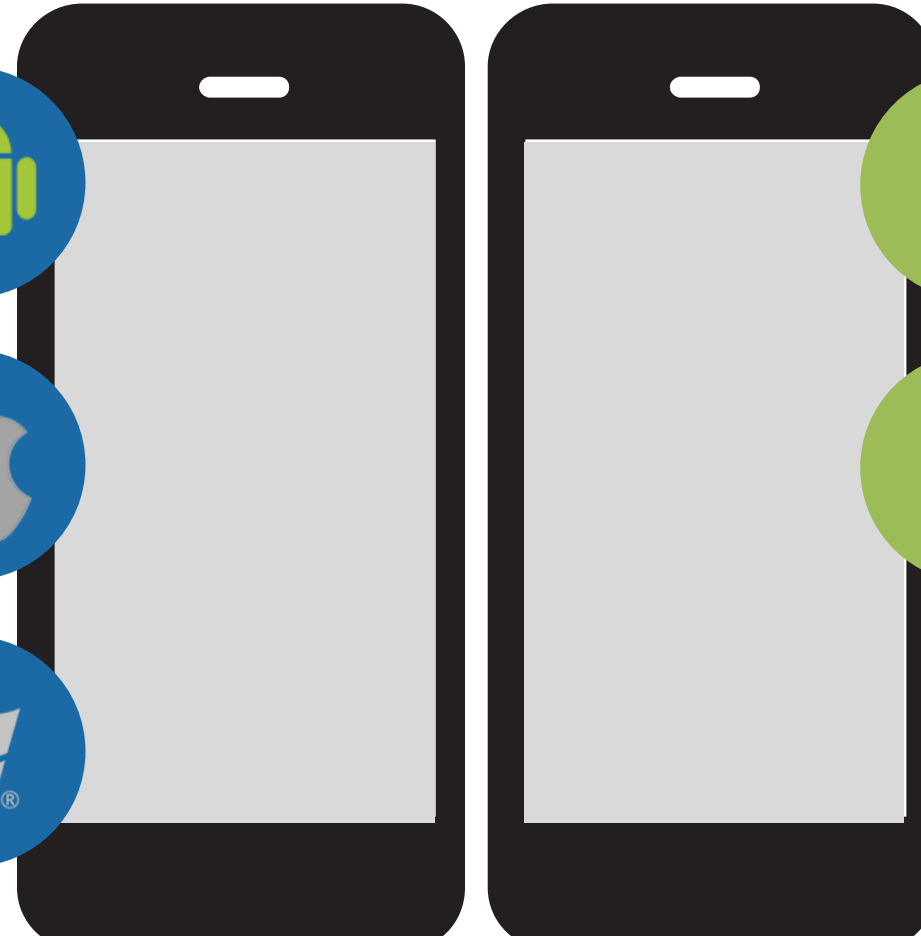
In House Development

Huge-Reusable Codebase
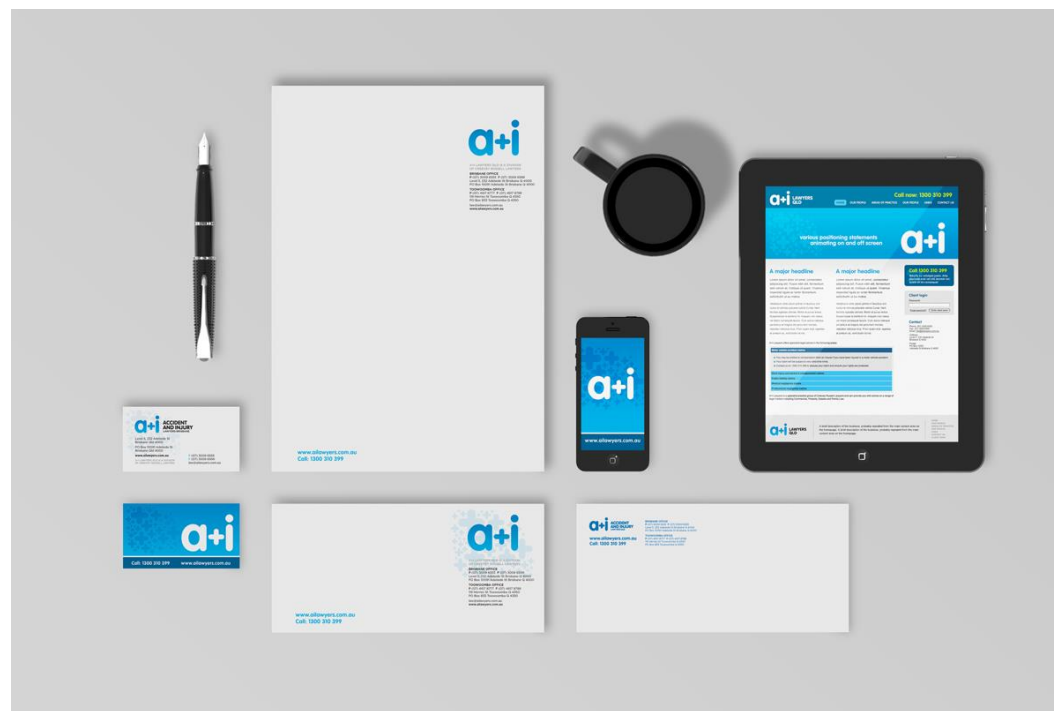
Flexible & Iterative Process

Experienced App Developers

Mobile computing is growing exponentially, offering huge gains for early adopters, eg: Field Workforce, Sales, Service, Events, Brand Engagement, Healthcare and Tourism.

Our Portfolio

Corporate Branding-

Our Portfolio

Corporate Brochures

Our Portfolio

Posters

Our Client

More than 2000 Clients in last 15 Years of our journey

Our Client

More than 2000 Clients in last 15 Years of our journey

HOSTSHOP.in

RND Technologies Pvt. Ltd.
D – 72 Okhla Industrial Area
Phase – 1
New Delhi - 110020

sales@hostshop.in

www.hostshop.in

@hostshopindia

THANKS

For Order Please call +91 – 9999595665 , +91 – 9899635360 or mail us: sales@hostshop.in visit www.hostshop.in

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